TJ Rong Lawrence, KS | (785) 330-3587 | tr2400@nyu.edu

EDUCATION

NYU Steinhardt School of Culture, Education and Human Development	New York, NY
Master of Arts in Learning Technology and Experiences Design	May 2024
Key Coursework: Learning design, Learning Analytics, Games for Learning, UX design, ADDIE Model	
The University of Kansas, School of Education and Human Sciences	Lawrence, KS
Bachelor of Science in Education, Secondary Level Education	May 2022
Concentration in History, Government, and Social Studies, Minor in History	-
EXPERIENCE NYU Silver School of Social Work	New York, NY
	024 - December 2024
• Led the design and implementation of the Silver Online Program Welcome Page, creating interactive lear	
orient incoming students to the program effectively.	
• Collaborated with faculty in co-developing the <i>HBII</i> and the <i>Social Welfare Programs & Policies I</i> Course analysis, organizing course materials, and providing essential technology support to enhance educational de	-

• Initiated and developed the Generative AI Prompt Project, designing AI Chatbot for faculty use, testing NYU's private AI, and integrating AI tools into daily teaching practices.

• Participated in enhancing the Teaching Toolkit and Learning Analytics project, applying advanced data analysis skills and assisting faculty in adopting learning analytics tools for enriched teaching methodologies.

Brooklyn Seltzer Museum

UX Design Intern, Barry Joseph Consulting

• Initiated and led the design of the "Wall of Memory" subpage on the museum's WordPress website after conducting user research to determine needs and preferences.

- Performed usability tests to refine and optimize the "Wall of Memory" page, ensuring a user-friendly experience.
- Regularly observed weekly factory tours, collecting insights to provide actionable feedback and improve the museum's visiting experience.
- Devised and refined survey tools to enhance the self-guided tour experience during museum special events.

University of Kansas, School of Education

Student Instructor, KU Professional Development Schools ProgramSeptember 2021 - May 2022

• Conceptualized and executed comprehensive daily lesson plans over nine months(two semesters), tailoring content to meet diverse student needs and learning styles.

• Regularly participated in weekly professional development meetings, proactively contributing ideas and strategies to enhance teaching methodologies and classroom management.

• Facilitated effective communication between school and home by hosting parent-teacher conferences and providing updates on students' academic progress and behavioral developments.

• Instructed a diverse group of 25 students in 8th-grade Advanced U.S. History, 20 in 10th-grade U.S. History, and 15 in 11th-grade Economics, employing innovative teaching techniques to enrich understanding and spark interest in the subjects.

• Part-time student teaching at *Hocker Grove Middle School*, Shawnee, KS; Full-time student teaching at *Wyandotte High School*, Kansas City, KS

SELECTED PROJECTS

• Thesis Capstone, Historian's Lens: How to use triple-A video games and commercial movies in the modern history classroom

• Learning Analytics, Advanced Educational Admin Data Analysis and Visualization (Exploratory/R)

SKILLS

Language: Native in Mandarin Chinese

Design and Editing Software: Articulate Rise 360, Figma, Canva, WordPress, Wix, Apple iMovie Learning Management System: Blackboard LMS, Canvas LMS, Brightspace LMS Data analytics tools and programming language: Exploratory, Gephi, Google Looker Studio, Python, R Brooklyn, NY

August 2023 - December 2023

Lawrence, KS